

JUNIPALONA



LONDON

SHOW GUIDE

18TH & 19TH SEPTEMBER
#JUNIPALOOZA

PENNINGTON STREET

EXIT

EXIT

COLLECTION
— SPIRITS —
KIOSK

— SPIRITS —
KIOSK

TARQUIN'S GIN

MERMAID GIN

WC

WC

SEKFORDE MIXERS

SPIRITS
—
SOCIETY
THE ICE CO°
SINCE 1860

POINT & FLAT

THE NEGRONI CLUB UK

COFFEE

NGOUNN

FIREPIT

Please know your limits and sip responsibly.
Exhibitors will stop service 15mins before each session
finishes, so plan your journey to not miss out.

More information about the show and the makers exhibiting is available on:
WWW.JUNIPALOOZA.COM

ENTRANCE

COURTYARD

Tarquin's Cornish Gin
Mermaid Gin

RED ROOM

1. Big Hill Distillery
2. Dulwich Gin
3. Mackintosh Gin
4. Faith & Sons
5. Bullard's Spirits
6. Old Bakery Gin

ORANGE ROOM

7. Warner's Distillery
8. Jim & Tonic
9. 137 Distillery
10. Crossbill Distilling
11. Zeiver
12. Hrafn Gin

YELLOW ROOM

13. Thunderflower
14. Ballyvolane House Spirits Co
15. CBA Gin Co
16. Slingsby Gin
17. Pinkster Gin
18. Tappers
19. Cuckoo Gin
20. GŴYR - Gower Gin
21. The River Test Distillery
22. The Spirit of Manchester Distillery
23. An Dúlamán Irish Maritime Gin
24. Caorunn Gin
25. Papillon Dartmoor Distillery
26. Hernö Gin
27. Salcombe Gin
28. Edinburgh Gin
29. Gin 1689
30. Symphonia Spirits
31. Hayman's Gin
32. Rock Rose Gin

GREEN ROOM

33. Ramsbury Distillery
34. Bobby's Schiedam Dry Gin
35. The Boatyard Distillery
36. GTEA Gin
37. Procera

BLUE ROOM

38. The Blowing Stone
39. 135 East Gin
40. Greensand Ridge Gin
41. Twenty Light Spirits
42. Canaima Gin
43. Explorer's Gin

NEGRONI ROOM

44. Sacred Spirits
Asterley Bros, London
Seven Hills, VII Gi

NEWCOMERS

45. Jonomade Distillery
46. Monterey Gin
47. Greenwich Spirits Company
48. Shivering Mountain Distillery
49. Animal Spirits





Welcome to Junipalooza!

I'm going to start with a confession; I find most show guides really boring.

They are filled with factual info about who is there and where (scroll back up and that's all in one place for you), then they are filled with endless adverts. Worse still is that they tend to be unhelpful in pointing you towards what's right for you or what you might be interested in.

So, I've made this one a little more personal. Instead of copy / pasting marketing blurbs about award winning everything, hand crafting each drop or simply stating a stand number - I'm going to tell you what I think is cool about each and why I'd bother pulling up a pew and having a taste of their wares.

It'll get a bit random at times but go with it and you'll see two things emerge. The first is that there is something to love about each producer. The second is that there are so many facets that make gin and gin makers interesting that it's worth revelling in how they fit into the bigger picture and the immense diversity that the category now encompasses - not just the flavours in your glass...

It's great to be back and to see you all again. I hope you have an amazing day!

Olivier





Mermaid Gin

The bottle catches the eye, sure, while the sea sapphire meets grains of paradise flavour hit is distinct and tasty.

Ask about the sea grass project they are undertaking in around the Solent and the impact that's having on carbon sequestration.

Combined with the no plastic packaging and more - Mermaid are taking big steps in pro-actively implementing the environmental change we all want to see.

Ones to seek out if you want to learn more about that side of the distilling industry...





Tarquin's Cornish Gin

Southwestern Distillery have had a huge 18 months and have not stopped innovating as they've grown.

Try the new Yuzu & Lime Gin, have another taste of the Seadog (we all know you've had it before - but it's too good to not revisit) and hear all about how the team has been setting up shops, distilling experiences and tours all over Cornwall.

Word to the wise - they'll also have the new batch of Figgy Pudding Gin, so if you are thinking ahead to Christmas...



JUNIPALOOZA



A CELEBRATION
OF GIN

RED ROOM

1. Big Hill Distillery
2. Dulwich Gin
3. Mackintosh Gin
4. Faith & Sons
5. Bullard's Spirits
6. Old Bakery Gin



Big Hill Distillery

A cracking London Dry Gin that will appeal to all who love that classic juniper meets coriander seed backbone.

If you want to connect with a team that make honest, straight up tasty gins, head here.

Also quite cool is the partnerships they've made with mountaineers and the expeditions they've been on - certainly enough to give you some inspiration for your next adventure as you sip their gin...





Dulwich Gin

Relative newcomers to the gin scene, Dulwich Gin is as bright as the label suggests.

No two bottles of Dulwich Gin are the same, with the labels carefully remixing Georgian portraits from the Dulwich Picture Gallery in unique combinations.

Pick yours carefully and take a moment to bask in the colourful stand...



Mackintosh Gin

A huge success when they were part of the last Junipalooza's Newcomers area; Mackintosh are back!

In the time since, they've added an Old Tom and a Navy to the range.

While you have a sample, make sure you get the inside scoop on what it's been like for them over the past 18 months too - they are a small team that found ways to overcome adversity and who have thrived by embracing the community spirit within the Gin category.





Faith & Sons

A stand for those who like to go for a full flavour voyage - there's so much to try here!

What's nice about the range is just how personal it is to their distiller and owner, Filipe, and how much of his creativity and passion is wrapped up in each variant.

Mango, Pineapple, Coffee, Raspberry - it's a fun selection where the hardest part is just figuring out where to start...





Bullards Spirits

Four gins, all worth a try. The London Dry and the Old Tom both have a sense of classicism, yet manage to add a distinct twist that makes them interesting (the tropical hit in the Old Tom in particular).

Their latest release - the Coastal Gin - was one of the best new gins of 2020, so don't miss out if you haven't had a chance to taste it yet.

Ask about the refill pouches that get sent in the post too, they are a distillery who adopted the format early and do it very well.



Old Bakery Gin

Many will be familiar with both the origins and the makers behind Old Bakery - a compelling tale told by a charismatic team. As with all good stories, it's worth revisiting for that alone.

If that wasn't enough of a treat already, they've made a Junipalooza Gin for the weekend so there will also be something new for us all to taste!



JUNIPALOOZA



A CELEBRATION
OF GIN

ORANGE ROOM

- 7. Warner's Distillery
- 8. Jim & Tonic
- 9. 137 Distillery
- 10. Crossbill Distilling
- 11. Zeiver
- 12. Hrafn Gin



Warner's Distillery

Expect a new look for Warner's, with no plastic and a re-jigged range that now includes a London Dry.

The Raspberry Gin may well be the most outrageously tasty things you'll try all day, but here is an opportunity to learn all about how distilleries can harness sustainability as a way of generating better flavours.

Ask about the partnerships they have with various conservation charities, as well as some of the science behind using farm grown and fresh botanicals - you'll be truly inspired as you sip along...





Jim & Tonic

London based Jim & Tonic have four gins in their range, so there is something for everyone.

More interesting is the way they have a closed loop system on their still, helping them be less wasteful.

As you taste away - ask about the community gardens across London and about how they support local social enterprise groups who mentor disadvantaged youths in gardening and horticulture...





137 Distillery

While there are five gins in the range, 137 Distillery have a strong DNA running through their flavour profiles. This often means that if you love one, you'll probably like the distillery as a whole.

Ask about their Newbury home and the bar, events and distil your own experiences they have. You'll see just how many ways modern gin distillers are engaging with their fans.





Crossbill Distilling

You've just got to love the way that Crossbill are all about the juniper.

This is not just any juniper either, it's specific, it's about its Scottish provenance and what that brings to the profile.

This is a stand for those who want to focus in on what it actually means to use local botanicals, want to learn more about gin's main ingredient and what that takes to make a 100% Scottish Gin...





Zeiver

Let's face it, most people sigh when they read the word 'unique'. It's almost always marketing spiel.

Except - here, there's good cause as the botanicals used are really unusual.

Peach, pistachio, aloe vera, cherry, macadamia and more; it's an odd mix to say the least. Even more so when you think it uses a rice base spirit too!





Hrafn Gin

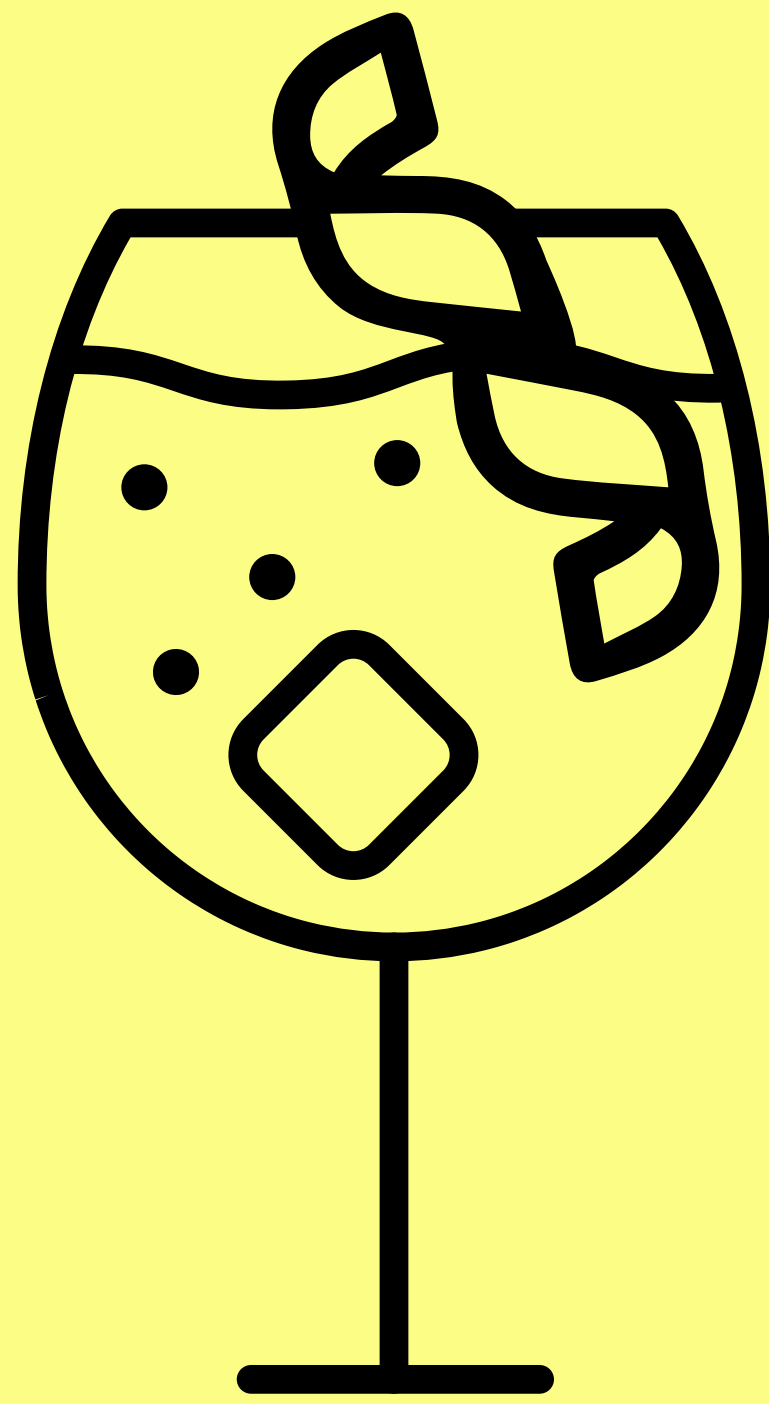
One of the most interesting things about the Hrafn Gin range is the way its been quietly growing in stature.

It flew under the radar of so many enthusiasts, but over the past 18 months not only has the range expanded (there's now five gins) but they are also getting rave reviews.

The line up is a well considered one too. A stand for those who like to see producers with a versatile set of gins with genuine points of difference between each.



JUNIPALOOZA



A CELEBRATION
OF GIN

YELLOW ROOM

13. Thunderflower
14. Ballyvolane House Spirits Co
15. CBA Gin Co
16. Slingsby Gin
17. Pinkster Gin
18. Tappers
19. Cuckoo Gin
20. GŴYR - Gower Gin
21. The River Test Distillery
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29. Gin 1689
30. Symphonia Spirits
31. Hayman's Gin
32. Rock Rose Gin

Thunderflower

Thunderflower is named after an old Devon legend which says that the tiny white 'thunder flowers' that grow on the thatched cottage roofs can ward off both lightning and witchcraft.

The Devon Dry is classic and delivers archetypal gin qualities, while their Navy strength is one that all Negroni lovers should try...





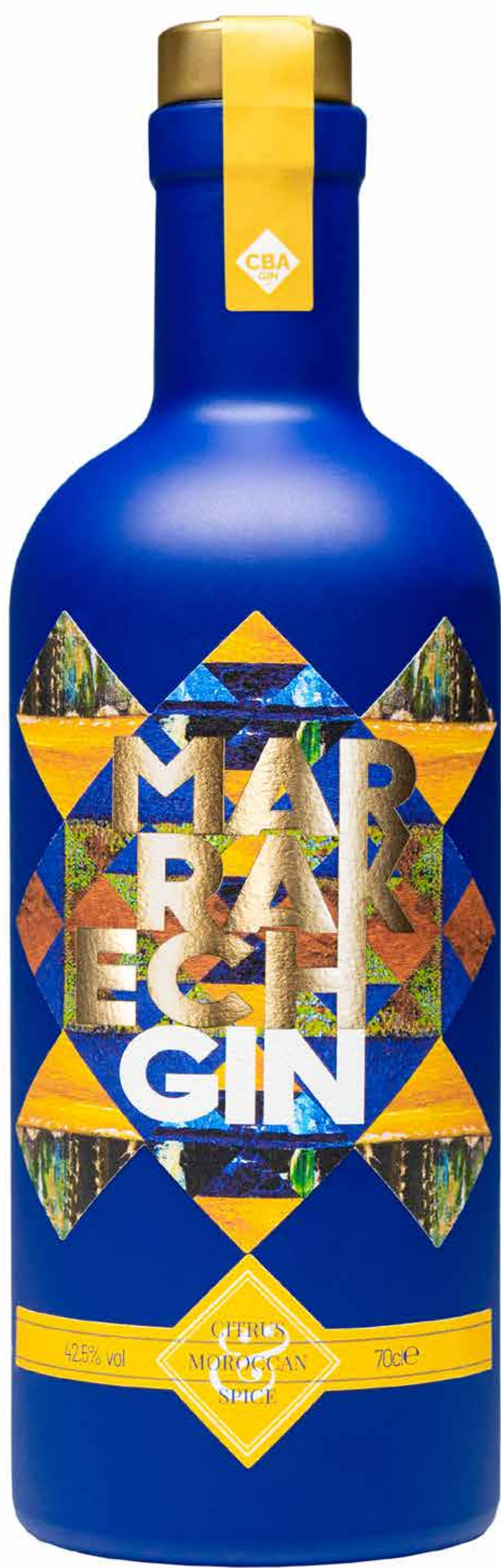
Ballyvolane House Spirits Co

The team behind Bertha's wanted to mirror the field to fork philosophy practised at Ballyvolane House.

To do so, they decided to use whey alcohol from local dairy farmers in Cork, together with their own natural well water and an interesting mix of foraged and sustainably sourced botanicals.

The gin's got a lovely spiced kick to it, but at this time of year their Sloe Gin just comes into its own!





CBA Gin Co

Born out of an idea that if you can't go in person, go in spirit - CBA Gin Co are relative newcomers to the Gin category having only launched in 2021.

The Marrakech Gin brings a sense of the warm spices and sultry air in a busy souk.

Meanwhile the California Gin is a citrus explosion in homage of the Orange County named after the rolling acres of Valencia orange groves.





Slingsby Gin

Now one of the more established names of the gin scene, Slingsby delivers balanced contemporary profile. They use locally sourced botanicals that are synonymous with Harrogate including Primrose, sweet cicely, nettle, rhubarb, milk thistle, rosehip and Taylors of Harrogate green and jasmine tea.

The Dry Gin and the Rhubarb are always worth revisiting but try the Marmalade Gin for a moment of indulgence.



Pinkster Gin

Junipalooza just wouldn't be the same without a splash of Pinkster.

It all came about when founder Stephen realised wine and beer no longer agreed with him. He turned his attention to gin and started experimenting at home, mashing assorted fruits with different spirit strengths.

He wasn't intentionally creating a pink drink, it's just that after working his way through an entire fruit bowl, raspberry delivered the best flavour.

And the rest, as they say, is history.



Tappers

Head on over not just to taste their fantastic range but to explore the process of gin making.

The Darkside Gin (an affectionate name for the Wirral Peninsula) is their signature spirit. It's inspired by their coastal foraging heritage and made with fresh, natural, seaside botanicals that include sea beet, chickweed and red clover.

It's cold compounded into neutral spirit, while their other gin, Brightside, goes on and distils it. It's fascinating to see the difference and nerd out on how the flavours have changed.





Cuckoo Gin

Cuckoo Signature Gin is complex, smooth and one we'd urge you to seek out.

After a piney juniper start, orange bursts through alongside grapefruit and lemons. It'd dry on the finish with a peppery kick from coriander seed, cinnamon and the added weight of liquorice root.

Once you've had a try, take a moment to admire the new look bottles and ask to try their new Supernova for a grapefruit explosion.



GŴYR

JIN SYCH LLUNDAIN

70CL LONDON DRY GIN ALC 43% VOL

Our favourite (and arguably one of the highlights of Welsh Gin full stop) is the GŴYR Rhosili, which is made in conjunction with the Dylan Thomas Estate to commemorate his strong links with Gower. This fresh gin ‘sings of the sea’ with sea buckthorn, lime, gorse and linden flower.





The River Test Distillery

The river Test is internationally renowned for its fly fishing and 'gin-clear waters'.

It is this backdrop that provides the inspiration behind the distillery and what they have imbued into the gin itself.

It is distilled in small batches and crafted using pure chalk-filtered water, which comes from the aquifer that feeds into the river, creating an exceptionally smooth gin.



The Spirit of Manchester Distillery

Expect a big range here - but kick off with the Signature Gin, which is crisp and has that perfect citrussy sharpness upfront.

The Hacienda Gin is also worth a try (created in partnership with Peter Hook and The Hacienda to celebrate a Manchester institution).

Equally special is the exclusive Manchester Gin Mother of Pearl edition, making its debut at the show...



Caorunn Gin

An established name for good reasons - Caorunn {pronounced 'ka-roon'} is from the Gaelic word for 'Rowan Berry'.

The humble rowan berry is one of five unique Celtic botanicals that are at the heart of the gin.

More than just great flavours, their distillation process uses a really unusual Copper Berry Chamber created in the US, back in the 1920s.

The sole purpose of this chamber was to extract essential oils as a base to create perfumes. It's made some tasty gin instead - and one worth you trying out today.





Papillon Dartmoor Distillery

As well as traditional gin botanicals the team use ‘Dartmoor flavours’; fresh gorse flowers from the moor, rowan and hawthorn berries, chamomile, nettles, navelwort and Devon violets.

Papillon is named after this species, a threatened Dartmoor butterfly that feeds on wild violets. They donate 1% from every bottle sold to a local Butterfly Conservation project that protects this species.

The Carabus edition (earthy and nutty) is also worth discovering.





Hernö Gin

Hernö Gin is the world's leading and most awarded craft gin producer. Their gins are excellent.

They are pioneers too, having started the first gin distillery in Sweden back in 2011.

Any opportunity to try the range is a must visit, but they've got some special editions on the stand too - the celebratory Artisan Ten and the much sought after Sipping Gin.

Both will be in high demand and short supply so don't miss out...





Salcombe Gin

Salcombe Gin have a brilliant range.

The flagship's named after the iconic 'Start Point' lighthouse, which marked the beginning of the 19th century voyages of the Salcombe Fruit Schooners. The flavour is citrus forward and glides across the palate with ease.

Try their 'Rosé Sainte Marie' too, which is inspired by the aromas, flavours and lifestyle of the South of France. It's a pink gin in that it has a strawberry note, but it's dry and captures the vibrant spirit of the Mediterranean coast, making it a compelling proposition.



Edinburgh Gin

Start off in the middle with their classic London Dry style gin. A clean, zesty, juniper-forward gin which balances softness with bright citrus.

The gin that we find most unique is the Seaside Gin, which was originally made in partnership with Heriot-Watt University's Brewing and Distilling MSc course.

They source marine plants including scurvy grass, ground ivy and bladderwrack to create a gin with distinctive minerality. These are complemented with aromatic spice notes from grains of paradise, coriander and cardamom. One to savour!





Gin 1689

Gin 1689 is made by two friends from Amsterdam, who embarked on their gin adventure in 2016.

They were inspired to make a gin based after an original 1689 recipe they had uncovered in the archives of a museum.

It combines juniper with delicate botanicals including red quince, apple, lemon and orange peel, nutmeg, aniseed and clove.





Symphonia Spirits

The Woodlab Distillery combines selected natural ingredients and scientific processes to create botanical spirits that showcase the Irish countryside

Owner and distiller, Ric, has a PhD in organic chemistry and worked in the pharmaceutical industry for thirty years.

Not just tasty, it's a range where you can really explore different ways of making gin (with a team who genuinely know how) and how flavours are created.





Hayman's Gin

Hayman's have one of the few completely unblemished ranges in the gin industry. It's so rare that a distillery can make four or five outstanding gins, so if you want to discover classic flavour profiles, multiple styles and each at high quality - this is the only place you need to be.

Try the Small Gin, probably one of the biggest innovations in gin for over 100 years. It makes a low-alcohol and low-calorie G&T but with no compromise on the taste. Honestly, try the Dry and the Small side by side in a G&T and tell us which is which...





Rock Rose Gin

One of the original pioneers of craft Gin in Scotland, Rock Rose have a well earned reputation for authenticity and quality.

The flagship Dry is delicious, but try the Citrus Coastal Edition. Flavourful and fresh, zesty with a bracing sea air finish.

It was inspired by the Caithness coastline and is distilled using locally foraged kelp and liquorice salt from the Hebridean Mustard Company. The result is an incredibly smooth and delectably sweet gin with a delicious salted edge.



JUNIPALOOZA



A CELEBRATION
OF GIN

GREEN ROOM

- 33.** Ramsbury Distillery
- 34.** Bobby's Schiedam Dry Gin
- 35.** The Boatyard Distillery
- 36.** GTEA Gin
- 37.** Procera



Ramsbury Distillery

The grain to glass process that Ramsbury use is the star of the show here, especially as the entire cycle happens on their own estate. Head on over if you want to know more about it!

From growing cereal, fermenting and making the base spirit, re-distilling it into gin and how they find environmentally friendly ways to use by-products and waste is mind boggling.

The new look is rather swanky too...





Bobby's Schiedam Dry Gin

Savour the East meets West notes contrasting in the flavour profile. It's incredibly fragrant upfront with lemongrass and rosehips bursting into an intoxicating, exotic mix. Complex clove and coriander seed flavours follow up while juniper anchors the journey. Unusual for all the right reasons.

While we all love the gin - don't miss out on the Jenever either. Not only is it made by one of the Dutch grandmasters, they have also managed to find a way to combine age old heritage (and origins) with a modern twist.





The Boatyard Distillery

Double Gin by name, double tasty by nature.

While the Dry and the Sloe Gin are brilliant (thick, piney gin with a huge amount of fire coming in from grains of paradise), their Old Tom is both delicious and made in an interesting and unique way.

Ask them all about how they age it for a while, as well as their use of Sherry and what it does to the mix as you sip along...





GTEA Gin

A broad range of Gins, infused with a variety of different fruit teas. Some of it is bonkers, some of it is what you would expect when thinking of those two things and some of it needs to be tried to be fully understood.

Gin and cola may not be the purist's choice, but trust us and try it out before you cast your opinion, as in the case for their Black Tea and Wild Cherry, it really works...



Procera

A gin that's gone from strength to strength since their last appearance at Junipalooza, and starting to make inroads in various countries around the world.

The most interesting parts of Procera are how they use a native variety of juniper (in addition to the usual variety) to add an earthy touch, and the way that each bottle is hand blown by artisan glass blowers. Head on over to find out more...



JUNIPALOOZA



A CELEBRATION
OF GIN

BLUE ROOM

- 38. The Blowing Stone
- 39. 135 East Gin
- 40. Greensand Ridge Gin
- 41. Twenty Light Spirits
- 42. Canaima Gin
- 43. Explorer's Gin



The Blowing Stone

Anglo Saxon inspired Blowing Stone is an intriguing range made in Wessex.

Botanical teas, local honey and a combination of dry gin and fruitier flavoured offerings - there's something for everyone here.

Their aim is to capture a sense of history in each drop so if you have a penchant for English history, here's a team who have managed to bring it back to life in a new and interesting way.





135 East Gin

Japanese Gin has grown at pace, from one or two pioneers to dozens of unique propositions. 135 East is just that - unconventional and fuses gin with a strong sense of Japan.

Ume, yuzu, shiso, sencha, sancho and a splash of sake (say that tongue twister after a few), all bring a balanced blend of floral and citrus flavours that finish with a peppery nip.



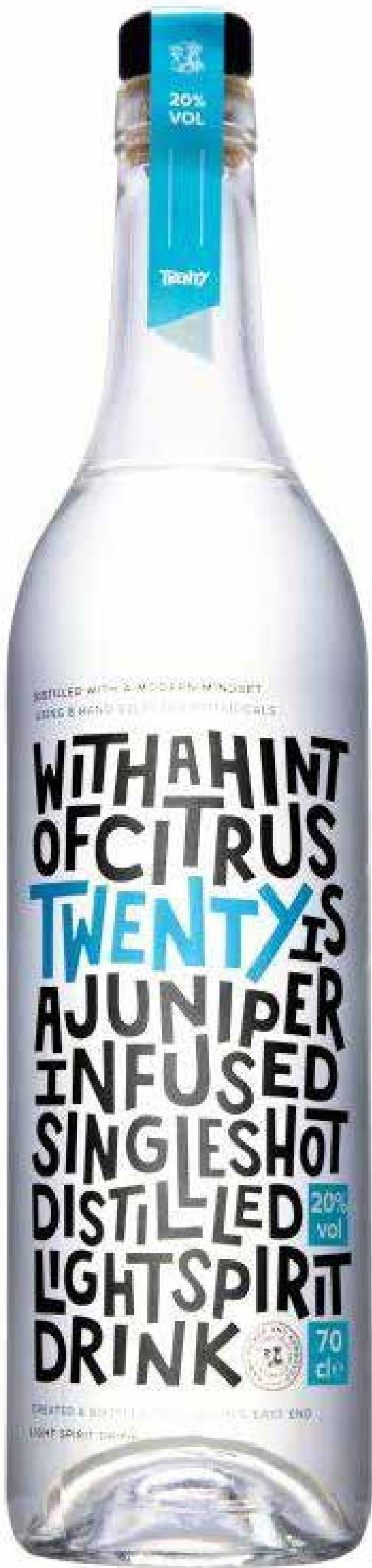


Greensand Ridge Gin

Greensand leads the sustainability conversation in the UK craft distilling sector and if that's something of interest to you, this is a must stop stand.

If it's not, this is still a must stop stand on the basis that the gin is delicious - it's so well rounded. Cobnuts add depth, gorse brings a coconutty soft touch, while oak moss, honey, rosehip, hawthorn, bay laurel all bring a sense of the countryside.





Twenty Light Spirits

No & Low ABV's are rapidly becoming part and parcel of most cabinets across the UK.

Twenty do it well. Lower in ABV but full of flavour. Also important is that there's no misdirection, fudging terms or passing off here - it's transparent about what it is and what it is isn't.

If you are just dipping your toe in that area, go and have a chat as this will leave you feeling positive and refreshed...



Canaima Gin

A tasty Amazonian Gin made by the team behind Diplomático Rum. Canaima is tropical, exotic and transportive yet still doesn't lose sight of what being gin is about - juniper!

While you learn all about the crazy Amazonian botanicals, ask about the conservation side to the brand - they dedicate 10% of their sales to support NGOs working to improve the quality of life of local communities and reforestation efforts.





Explorer's Gin

The spirit of adventure in a glass, as well as one of the more distinct flavour profiles you'll come across at the show.

Bold, daring and adventurous in all the right ways the Western Cedar is such a stand-out flavour in the glass that it grabs the attention each and every time.

Add to that the beautiful design and Explorer's Gin is a perfect gift that's sure to impress...





Negroni Club UK





Sacred Spirits

The British Vermouth (and Gin) pioneers - Sacred are always a must visit stand wherever they go.

For the Negroni - their rich, deep and gently bitter vermouth is the star of the range.

It's made with English wine from Gloucestershire, organic wormwood & thyme, and clove studded sweet orange.

Try it with Sacred Gin & Rosehip Cup for The Complete English Negroni!





Asterley Bros, London

Based in South London
Asterley Bros make their
spirits by hand, using
traditional methods in a
workshop in Forest Hill.

The Sweet Vermouth is made
by infusing 31 botanicals with
English pinot noir.

It's made in the Italian
'rosso' style with notes of
orange, cacao, rosemary and
wormwood combine to form a
full-bodied vermouth.





Seven Hills, VII Gin

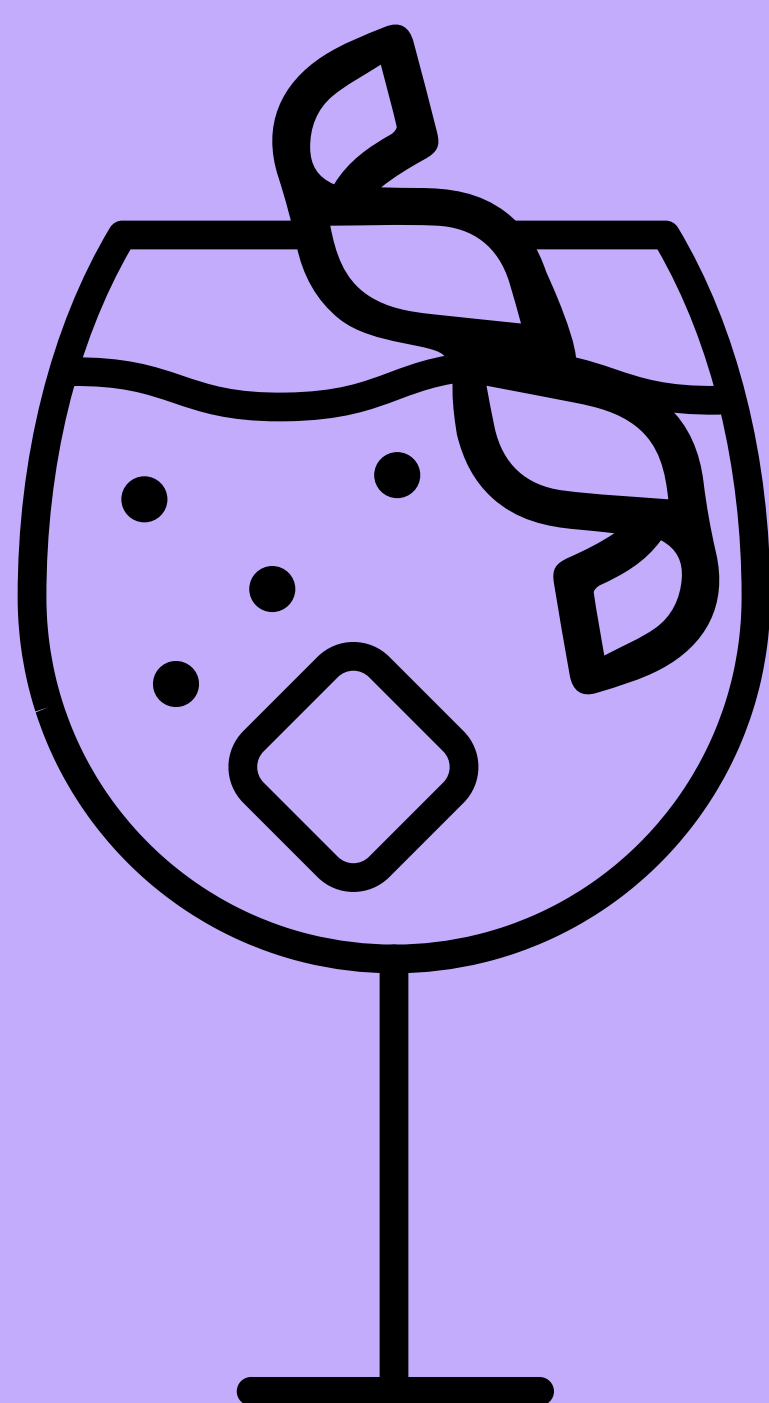
VII Hills Italian dry gin is distilled in Moncalieri (near Torino), by Vergnano family.

To make it, Italian juniper is combined with rosehip, celery, artichoke, blood orange, pomegranate and roman chamomile.

It is perfectly suited for a Negroni, and looks glorious now that it's in its new look bottle...



JUNIPALOOZA



A CELEBRATION
OF GIN

NEWCOMERS

- 45. Jonomade Distillery
- 46. Monterey Gin
- 47. Greenwich Spirits Company
- 48. Shivering Mountain Distillery
- 49. Animal Spirits



Jonomade Gin

Distilled in Kent, Jonomade have been busy in their short time in the Gin category, with several expressions in the range.

Start with the Classic - their interpretation of a traditional London Dry with a New Zealand twist; manuka.

Dolly's Mix, Nana's Nip... What will be your favourite in the range?





Monterey Gin

The Monterey Distillery sits in the shade of the Monterey pines on the banks of the Helford river in Cornwall.

The gin they have made is deliberately reminiscent of when the pines were planted: the 20's and 30's of the Great Gatsby, Prohibition and Art Deco.

Full, dry, resinous and aromatic, this is truly a magnificent elixir that's right up there with some of the best on a global stage.



Greenwich Spirits Company

British marine and coastal botanicals are perfectly paired with the world's most remarkable ingredients, inspired by the producers' travels.

Each botanical's charm emerges at different parts of the flavour journey, meaning that each sip tells a story different from the previous one, yours to explore.

One of the best new releases of 2021...



Shivering Mountain Distillery

The distillery sits in the beautiful hope valley, overlooked by Mam Tor, the majestic peak known locally as the shivering mountain.

The flagship Dry Gin combines juniper and citrus flavours enhanced with fruity notes from sloes and bilberries. These are combined with the lighter, floral tones from gorse and heather.

It's a gin that's as considered as the bottle that contains it, and one that's set for a sharp ascent in the year ahead...





Animal Spirits

Time to follow your curiosity and go down the rabbit hole...

Animal Spirits began as a passion project from a husband and wife duo, and after many trials The Rabbit Gin was launched in November 2020.

Slightly higher in ABV, it's one those who like a Martini and make cocktails at home should get to know better...



SPIRITS



KIOSK

All gins exhibited are available from
Spirits Kiosk, for the same price.

Buy 3+ bottles and save 5%.

